

CDAIDE Impact Report

FY 2019 - 2020



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Finance Chair



Cov'Aide 54 Golf Invitational
Champions

From Our President

This past February, CDAIDE had our Care Affair fundraiser, a joyous night of the kind that now feels nostalgic, and welcomed so many of you to discover and generously support the work we are doing. At that time, we never could have anticipated what was to come in March.

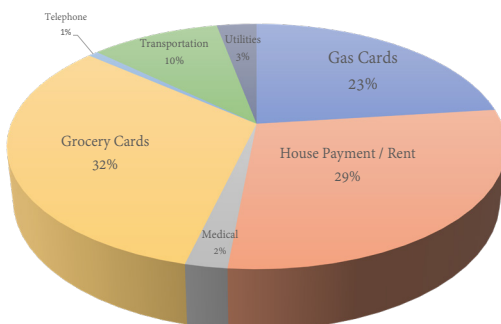
The statewide shut-down resulted in a flood of referrals to support hospitality workers struggling to pay for housing and food, like nothing we've ever seen. But, blessings be, it also resulted in a tidal wave of support. Our mailbox overflowed with individual, corporate and foundation support, and amazing community members spearheaded events like the Cov'Aide 54 Golf Invitational. Several kind souls donated their entire \$1200 stimulus checks. I can't tell you what it felt like to perceive in early March—with fear—the supreme needs that workers would face and to later see the resources that spilled from so many corners. I wish that you could hear the stories firsthand and see the gratitude of the many that we helped through this time.



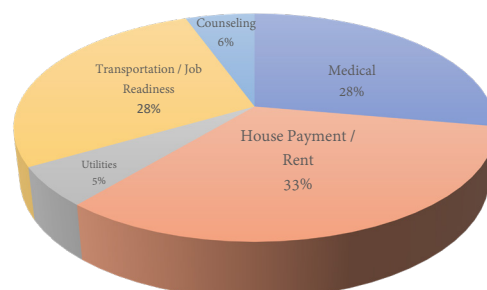
None of us knows what the fall will bring for our hospitality community. CDAIDE stands ready, with your partnership, to serve those who serve us every day. We are establishing an endowment to ensure we are here to stay and welcome you as partners in that. We thank you sincerely for your continued support. - Rebecca

How We Helped

COVID Donations Breakdown



Non-Covid Care Donations Breakdown



A Referral Success Story



This summer, I had a restaurant employee who was homeless with a small child. I've been stuck in my car before, and as a parent I can't imagine doing that with a child. When I saw his situation, I immediately thought of how many people CDAIDE has helped and I reached out.

CDAIDE helped him by mentorship, which is positive for him because he was a little bit lost and needed someone to talk to, to help get his life a little more straight. Also, CDAIDE assisted with finding him new housing, rent, and car repair. That helped me because I was able to keep an employee who was a fantastic person, just going through a hard time. When he got more stable, he was more stable in his job, and that really helped keep our restaurant on track.

I feel that we all dine out, we all enjoy the comforts of going out for a nice meal without worrying about money. And there are people in food service working super hard, long hours, who do have to worry about money and things like which bills to pay, and there's a lot of stress that it puts on them. I think it's our duty as fellow humans to look at the situation others are in and help out where we can, to give back to the people who give to us. - Gabe Cruz, Local Restaurant Manager

Why I Donate to CDAIDE

I knew about CDAIDE through First Presbyterian Church. It was something I had never thought about before but it was something I could support. I used to eat out frequently (before COVID) and made it a practice to tip well; I've occasionally given servers one of the envelopes CDAIDE provides to bless workers with an extra \$20. This donation to CDAIDE was my \$1,200 federal stimulus check. I didn't need it. I knew CDAIDE would get it to where it would do the most good. It was a way to help our local people during a difficult time. I suspect that there are others who don't really need that check and I hope they think about how much good it could do for someone who is really struggling.

- Nancy Downing



Why I Volunteer



I volunteered to help CDAIDE immediately after I attended a fundraiser at the Resort in February. I was so taken with the generosity of people in our community to help those with seasonal jobs in their time of need. Wow! Sign me up! Since then, I have had the amazing opportunity to speak with and interview those in a financial pinch due to the seasonality of the hospitality business. I worked with a lady who had her tires and wheels damaged and could not get to her job. CDAIDE worked with Les Schwab and got her 4 new tires and wheels and she was able to get back to working. She was super grateful! Another girl was not able to make enough money to cover her rent for April as her job was completely shut down (a restaurant). We were able to pay her landlord for the month and she got back to work the next month and was able to take over. This just got her through the rough patch!

Again, the generosity of others is what is helping people during this difficult time, and I get to be a part of this! It really makes me even more thankful and grateful.

- Cathy O'Neal

Our volunteers make everything possible! Please keep an eye out for a full list of volunteers in our next online email newsletter!

Care Affair 2020



Thank You To Our Major Donors - \$5,000+



Our Appreciation to Our Business & Community Supporters

Abi's Ice Cream	Cultivation Counseling	Magnuson, McHugh & Co.	Staybridge Suites CDA
Alliance Title	Daft Badger Brewing	Matt Pelz Insurance	Sue Breesnee Insurance
Angelo's Ristorante	Dean Opsal CSS	Michael D's Eatery	Sunrise Rotary
Art Spirit Gallery	Figgickels Toy Emporium	Midtown Salon & Spa	Sysco
Artisan Portrait	Fire Artisan Pizza	MJM Inc	TCHAPP LLC
Atomic Threads	First Interstate Bank	MoFroStudio	Thagard Enterprises
Avondale Golf Club	Fisherman's Market and Grill	Mountain Madness Soap Company	The Coeur Group
Bardenay Restaurant & Distillery	Fort Ground Grill	Mrs. Honeypeeps Sweet Shop	The Salvation Army - Ray & Joan
Beauty at the Lake	Foundations	Nannette Foster Insurance	Kroc Center CDA
Belle's Brunch House	Honey Eatery and Social Club	North Idaho Living	Tavis Throm Insurance
Brian Goetz Insurance	Hop Positive Brewing	North Idaho Local Agent Inc.	Tim Skelton Insurance
Cabela's	Inland Northwest Opera	North Idaho Unitarian Universalists	Total Body Boutique
Calypso's Coffee Roasters	Idaho Central Credit Union	Paul Morgan Photography	Tito's Italian Grill
Chef Gabriel Cruz	Jeremy Lacaria Insurance	Pilgrim's Market	Tuntland Real Estate
Chef Josh Pebbles	Jon King, Orthopedic Surgeon	Pinkerton Retirement Specialists	United Way of North Idaho
Chef Nicky McClean	Kootenai County Young Professionals	Pita Pit	University of Idaho CDA
Chef Tim Heining	Kootenai Title	Possibilities	Urban Edge Salon
CDA Rotary Endowment	Kristen Johnson Real Estate	Post Falls Food Bank	US Foods
Chapman Law Office PLLC	Kuespert Insurance Agency	Quality Inn & Suites	Vine and Olive Eatery & Wine Bar
Charity Reimagined	Lil Punkin Pie Co.	Riverstone Dental Care	Vyto Simaitis Insurance
Coeur d'Alene Arts Alliance	Love Lives Here	Robinson Soft Brittle	Wendy McInerney Insurance
Coeur d'Alene Symphony	Lutheran Church of the Master	Schneidmiller Realty	
Collective Kitchen Public House	Lutheran Church of the Master Women's	Schwab Charitable	
Cosmic Cowboy Grill	Group	Schweitzer Mt. Realty	
Cov'Aide 54	MacKenzie River Pizza	Snake Pit	

Pilgrim's Market - One of Our Valued Partners



The Coeur d'Alene community rose up to support our hospitality workers in a big way! Without solicitation, many realized the need and sought out a way to help, eventually directing their support to CDAIDE. One such group was Joe Hamilton and the staff at Pilgrim's Market. They realized early on that they were fortunate to be considered an 'essential service,' and also that one of the most hard-hit groups would be those in the service industry. Pilgrim's has expressed their care for our hospitality workers by giving to CDAIDE several times, and even got their customers involved through their 'Dime at a Time' program. When customers bring their own bags in, they

can choose which local charity will receive a dime for each bag NOT used. Thank you to Joe Hamilton, Nicole Hanley, all the staff and the many generous customers of Pilgrim's Market!

Your Impact is Real

One of our recent Care Recipients shares: Two years ago, I gave up a job in business to escape a domestic violence situation that left me homeless. I had just barely gotten on my feet and had a job as a cook and had an actual home when Covid hit. Restaurants shut down for weeks. When you're making that small an amount of money, to not have a month's income is devastating. For a while I relied on resources I'd saved, assuming I'd go back to work. Then, I was going in for a routine check-up and found out I had breast cancer. This put me at high risk for Covid and they told me I couldn't continue to work in food service. In May, I ran out of money and the bottom fell out. I hadn't gotten any government support for all that time (I finally got unemployment later).

St. Vincent's referred me to CDAIDE for help. The volunteer I worked with, Charlene, was great. She counseled me, she calmed me down, she called me every day until I was ready to talk. CDAIDE agreed to pay my rent and even hand-delivered the check to my landlord.

Without CDAIDE, I would have gotten back in a homeless situation again. There's nothing I can say that would thank you enough. It is not only me, but the two other food and beverage employees I live with would have been homeless too. I can't say enough about how local, grassroots organizations like yours are what will really help people through this time. - Name Withheld at Request of Recipient

Founding Endowment Partners

CDAIDE is committed to serving our community for the long haul. If you would like to invest in CDAIDE's future and sustainability, please consider becoming a Founding Partner of our new endowment fund with the Innovia Foundation, with a gift of \$1000 or more. Founding Partners will be listed on our website. Please make checks payable to "CDAIDE" with "endowment" in the memo line.

Yes! I would like to support local hospitality workers through CDAIDE

Please detach and mail donation to: CDAIDE, PO Box 1042, CDA, ID 83816
OR, donate online at www.cdaide.org/donate

Name (individual or business) _____

Address _____

Email _____

Phone _____

Gift Amount:

☐ \$25 ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ \$5,000 ☐ \$10,000

Other Gift amount: _____

- ☐ I would like to be a Founding Partner of CDAIDE's Endowment (\$1000 or more)
- ☐ Please contact me about being a CDAIDE business partner
- ☐ Please contact me about a major gift or planned giving
- ☐ I am interested in volunteering

Donations are tax-deductible to the fullest extent allowed by law